

## SYSTEM AND METHOD FOR ADAPTIVE FORUMS COMMUNICATION

### ABSTRACT OF THE DISCLOSURE

A system and method for adaptive forums provides multiple communication forums in a single instance of a web browser application that actively adapts to conversations therein. In a preferred embodiment, a server system acts as a master controller of a plurality of communication forums. An agent running in the background on the server system monitors the conversations of each forum. When the conversations of different forums sufficiently converge, a temporary communication link is formed. A communication link may be a two-way real-time interaction between users of different forums or simply automated responses using messages stored in a database and associated with the linked forum. Furthermore, establishing the link may entail opening another communication forum on the client computer or directing the messages to a currently open forum. Once a user has connected to one forum controlled by the server system, access to all the other forums controlled by the server system is provided. Embodiments of the present invention provide increased usability over conventional single forum communication, thereby providing users with quick and efficient access to vast amounts of information.